

***What the Bleep Do We Know?!***  
**&**  
***What the BLEEP - Down the Rabbit Hole***

**INSTITUTIONAL DVDS NOW ON SALE!**

**Attention: Teachers, Professors, Coaches, Consultants,  
Clergy, Business Executives and others ....**

Due to the high volume of requests for institutional DVDs, we are unable to answer individual questions. This email provides all of the information you'll need in order to purchase an institutional DVD and performance license for both *What the BLEEP Do We Know!?* and *Down the Rabbit Hole*.

**Please follow these instructions exactly, or we will not be able  
to process your order.**

As a professional, if you have a constituency for whom you would like to screen *What the BLEEP Do We Know!?* or *Down the Rabbit Hole* as a part of your ongoing work, you are now able to do so. We are currently accepting and fulfilling orders for Institutional DVDs and Performance Licenses.

**An institutional DVD is strictly for use in professional,  
commercial, educational and non-theatrical, settings.**

Examples include churches, non-profit organizations, businesses, coaching situations, business consultants, etc. NOTE: This is not a DVD for home use by individuals. The cost of an Institutional DVD is considerably more than a DVD for home use. That is because the institutional product will be used by professionals in their commercial enterprises.

Purchasing an Institutional DVD and Performance License will enable you to show the film in public presentations, in commercial settings, without limitation as to the number of showings.

The cost for **non-profit New Thought Churches (Unity, Religious Science, Unitarian etc. ) and non-profit organizations (educational\*\*, religious, humanitarian etc.)** for an Institutional DVD and Performance License is:

- *What the BLEEP Do We Know!?* \$300.00
- *Down the Rabbit Hole* \$500.00

The cost for **For-profit companies / small business owners / consultants**

- *What the BLEEP Do We Know!?* \$350.00
- *Down the Rabbit Hole* \$750.00

For each DVD ordered, please add \$6.00 for shipping / handling. All orders will be shipped via Priority Mail, with receipt verification. If you wish to receive your order sooner, you can provide us with your FedEx number and we will overnight it to you.

\*\* Section 110 (1) of the copyright law enables teachers to use (perform) such a video without a public performance license (which is normally required whenever a video is shown outside of the home). The conditions which must be satisfied are: 1) the use must take place in a non-profit educational institution, 2) the use must occur in a classroom or similar place devoted to instruction, 3) the use must be part of a regularly scheduled course (thus ruling out extra-curricular or recreational use), 4) the use must be exclusively by the instructor and the students in the classroom, in the course of face-to-face teaching activities.

**PAYMENT:** Personal, company, or organizational checks will be accepted subject to a "hold" until funds clear, usually about 10 business days. We also accept VISA/MasterCard credit cards. DVDs will be shipped once funds clear. **NOTE:** Cashier's checks or money orders are not subject to a "hold."

**DVDS CANNOT BE SOLD / SHIPPED TO LOCATIONS OUTSIDE OF  
US & CANADA**

If you would like to order an Institutional DVD and performance License for either or both movies, please fill out the fields below, print out this form, and mail it, along with your check for the appropriate amount, payable to: **Captured Light Distribution.**

## Promotional guidelines for institutional use:

The logo, font style, backgrounds and any obvious graphic used in *What the BLEEP Do We Know!?* and *Down the Rabbit Hole* cannot be used by commercial organizations to promote their seminars or screenings of either movie. The title, of course, may be used.

Please also understand that in no way does screening the film serve as an endorsement by the filmmakers to any person(s) organization, beliefs, schooling, instruction, or training provided in conjunction with said screening(s)

Why we charge for institutional copies

What the Bleep! is available for everybody today because the filmmakers paid for it out of their own pockets. The standard film industry doesn't believe there's a market for spiritual, intelligent, challenging movies. YOU know better and so do we. But until the rest of the world catches on, including Hollywood, it's up to small independents like Lord of the Wind Films to produce and distribute uplifting movies like this.

The only way we can do this is if we actually make money so we can afford to do the work! By honoring this system you're contributing, not just to us, but to the rest of the world by helping make more productions like Bleep! possible.

Thank you for your understanding, enthusiasm, power and for helping us make it happen. Please mail / fax this form along with payment to:

### **Captured Light Distribution**

PMB 113

1310 NW State. Ave.

Chehalis, WA 98532

Fax (360)740-9182

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Name \_\_\_\_\_

Title or Position \_\_\_\_\_

Company or Organization \_\_\_\_\_

**NOTE: If you are purchasing on behalf of a non-profit organization, you must include your IRS reference number**

IRS Reference Number: \_\_\_\_\_

Complete Mailing / Shipping address

Street Address (No PO Boxes!) \_\_\_\_\_

City, State Zip \_\_\_\_\_

Telephone ( ) \_\_\_\_\_

Cell ( ) \_\_\_\_\_

Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

FedEx Billing Number \_\_\_\_\_

Credit Card ( ) Visa ( ) MasterCard Check ( ) Money Order ( )

(Information will be held against deposit)

Name on the Card

Number \_\_\_\_\_

Expires \_\_\_\_\_

Billing address- \_\_\_\_\_

Signature \_\_\_\_\_

Initials \_\_\_\_\_